

Dixie Fire Recovery For-Profit Business Economic Development GRANT PROGRAM INFORMATION



In response to the economic hardships due to the 2021 Dixie Fire, the County of Plumas has established a business assistance grant program using Community Development Block Grant (CDBG) funding received from the U.S. Department of Housing and Urban Development (HUD). The Dixie Fire Recovery For-Profit Business Economic Development Grant Program will provide assistance through grants to businesses **within areas of Greenville, Crescent Mills, Taylorsville, and the Highway 70 Canyon.**

WHO

An eligible for-profit businesses is one that has a physical business location (now or in the future) or qualifies as an online only business within the **Grant Eligibility Zone** (see reverse) and provides neighborhood-serving retail or other goods and service-based businesses available to all residents in Plumas County.

Business can employ one or more employees (no size limitation) and must have or obtain a full [SAM.gov](https://sam.gov) registration.

WHAT

To help offset business costs, the **Dixie Fire Recovery For-Profit Business Economic Development Grant Program** will provide financial assistance to established businesses directly or indirectly impacted by the 2021 Dixie Fire, and start-up businesses post-2021 Dixie Fire.

Eligible activities include:
(1) Purchase of business Equipment and Supplies
(2) Operating Capital Expenses (i.e., payroll, insurance, utilities, rent/ mortgage)

HOW

First-come, first-served grants on a rolling basis until funds are exhausted.

Up to \$20,000 per grant.

An additional \$2,700 increase in grant funding may be awarded if a business purchases the eligible activities locally in Plumas County.

The maximum award amount cannot exceed **\$22,700.**



For more information please contact:
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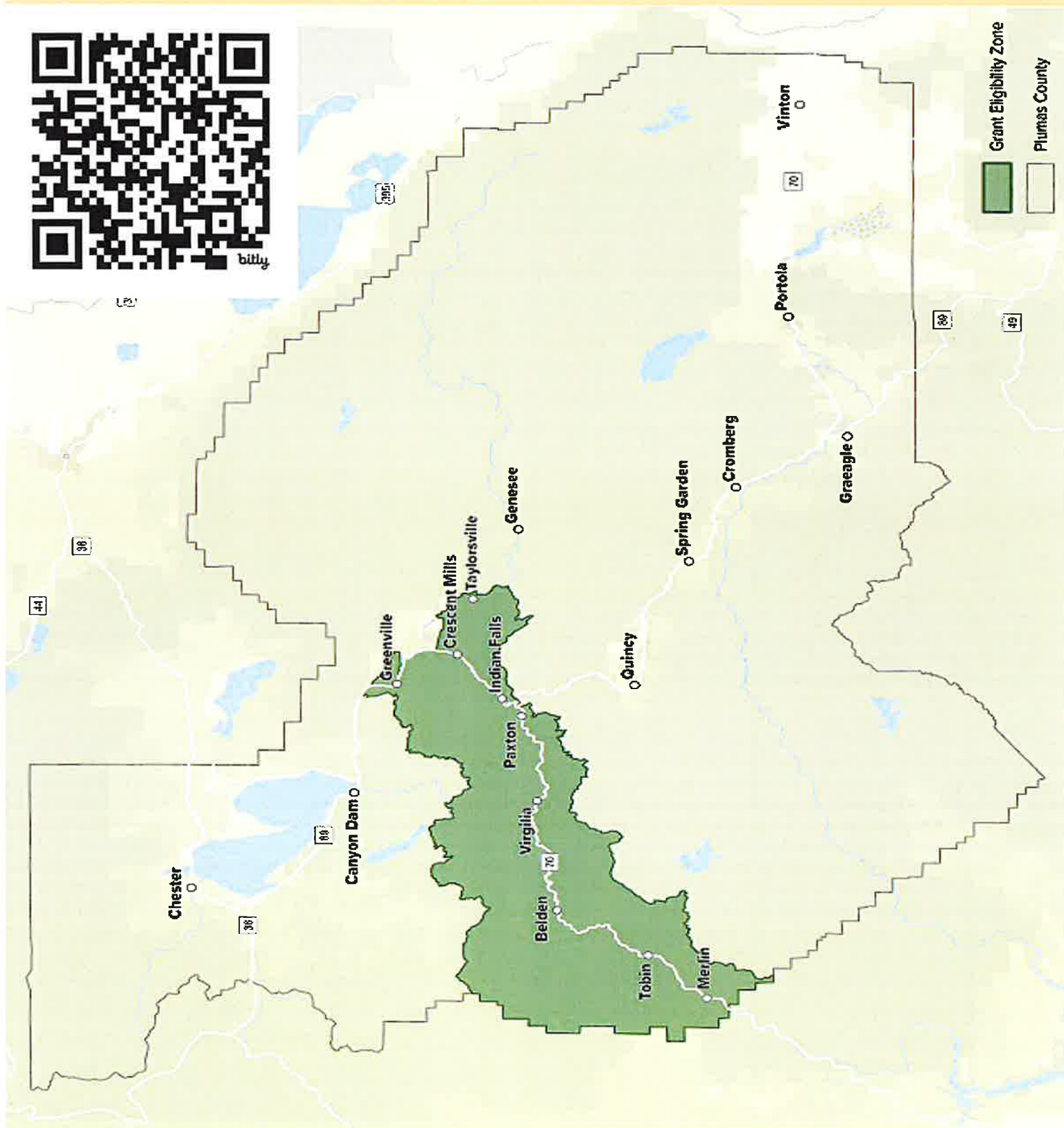


Or visit the County's website at:
<https://www.plumascounty.us/89/Planning-Department>



For-Profit Business Economic Development GRANT ELIGIBILITY ZONE

To understand if your business is located within the Grant Eligibility Zone, please see map below and for greater geographic detail, please go to the following website link and enter the business address: <https://bit.ly/3WcCWjU>





PLUMAS COUNTY PLANNING DEPARTMENT
555 MAIN STREET, QUINCY, CA 95971

PRESS RELEASE

FOR IMMEDIATE RELEASE – AUGUST 19, 2024

FOR-PROFIT BUSINESSES ECONOMIC DEVELOPMENT FINAL GRANT GUIDELINES AND APPLICATION RELEASED

The County of Plumas has launched the **2021 Dixie Fire Recovery For-Profit Businesses Economic Development Grant Program** that will provide funding to eligible businesses located within the County of Plumas in response to the devastation and destruction resulting from the 2021 Dixie Fire that burned approximately 1 million acres of land, including 768,130 acres as well as numerous structures, including businesses within the County of Plumas. The Program provides grants to eligible businesses using Community Development Block Grant (CDBG) funding received from the U.S. Department of Housing and Urban Development (HUD) and will be administered by the California Department of Housing and Community Development (HCD).

Eligible businesses must be located in the “Grant Eligibility Zone,” which are areas within Greenville, Crescent Mills, Taylorsville, Indian Falls, and the Highway 70 Canyon. To determine if a business location is eligible for the Grant Program, please go to the Plumas County Grant Eligibility Zone Online Mapping Tool at <https://bit.ly/3WcCWjU>.

The purpose of the Program is to offset business costs, promote economic activity, and provide relief by way of financial grant assistance to established businesses directly or indirectly impacted by the 2021 Dixie Fire as well as start-up businesses established post-Dixie Fire with a physical business location in the Grant Eligibility Zone.

Eligible activities permitted under the Program include: (1) **Equipment and Supplies** (i.e., tangible, nonexpendable, assets and non-consumable [non-perishable items] used in the operation of a business that do not require third party installation or construction by a licensed contractor and would not trigger federal labor compliance standards) and (2) up to six (6) months of **Operating Capital Expenses** in support of the business (i.e., payroll, insurance, utilities, and rent/mortgage).

The total grant funding available is \$567,500. The number of beneficiaries under the County’s grant funding objective is to assist no fewer than twenty-five grant recipients. **Grant awards to any one business will be no more than \$20,000.** However, if any one business maximizes the \$20,000 grant with at least 50% (\$10,000 worth or more) of eligible activities purchased from a business located in Plumas County, then an additional incentive increase of \$2,700 in funding may be granted. **Therefore, the maximum grant award amount will not exceed \$22,700.** Grants will be awarded on a first-come, first-served rolling basis through May 2026 or until all grant funds are exhausted.

To view the entire **Program Guidelines** and obtain the **Grant Application** or for more information, visit the County’s website at <https://www.plumascounty.us/89/Planning-Department> or go to the Planning Department counter at 555 Main Street, Quincy, or contact:

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